



NEUROMASTERS
ACADEMY

Neuro

Linguistic

Programming

An Introductory Guide

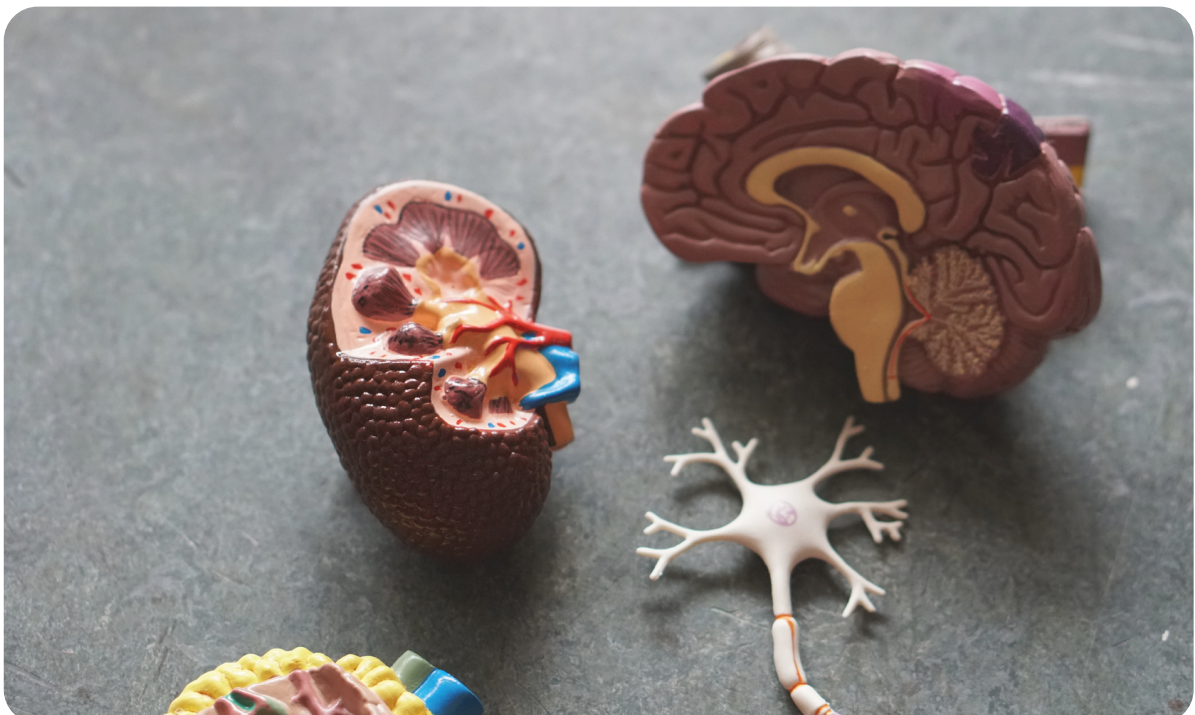
The What, How And Why

Neuro Masters Academy

Where Lives Are Changed

What Is Neuro-Linguistic Programming?

NLP, formally known as Neuro-Linguistic Programming, is a powerful personal development method that encompasses a careful selection of viable techniques and methodologies aimed at achieving excellence in various aspects of life. It is both a science and an art to unlock the potential within individuals by understanding how the mind operates and how it can be positively influenced for personal success.



Created in the early 1970s by Richard Bandler and John Grinder, NLP revolves around the connection between an individual's thoughts, language, and behavior. By recognizing and leveraging this link, one can modify and align these elements to better pursue their goals in areas such as career, finances, relationships, health, and fitness.



Put simply, NLP is an advanced form of personal coaching that enables individuals to unleash their full potential by enhancing their focus and utilizing untapped resources within themselves.

Through NLP Coaching, average individuals can transform into high performers, as the system is designed to make it easier to achieve your goals.



What can I expect from an NLP training?

Expect to explore a wide range of benefits and opportunities. While some seek NLP training to increase their income or enhance their quality of life, others simply wish to develop a deeper understanding and appreciation for life itself. NLP offers a multitude of possibilities, and attending these trainings allows you to unlock your potential and live as your higher self in various areas of your life. Although many initially approach Neuro-linguistic programming from a financial standpoint, they soon realize that it encompasses so much more than that.



What is NLP Training?

NLP Training is a certification process that one needs to go through to be able to work directly with people in a professional capacity. The training also allows for an experience of all the techniques in a Live format.

Granted such a seminar will cost you and free training can only get you so far. However, think of it this way – you'd be paying your way for a better foundation in achieving your dreams and aspirations. You can expect to learn several ways to bolster specific aspects of your life for a more passionate and happier you.

By attending such training you'll be able to handle your day-to-day frustrations and stress that much easier. That's more than enough reason for most to consider investing in Neuro-linguistics.

Thanks to these trainings, people can determine all the mistakes that they're making which hinder success in their lives and how having a better mindset makes all the difference in many situations.

SO, HOW DOES NLP WORK?

NLP is an exceptional study that integrates the unconscious and conscious processes involved in practically everything that people do. Notice how you say one thing but end up doing the other? This is because our thoughts on certain goals in our lives are often formed at the unconscious level. NLP reveals how the determination to succeed, can be modelled and recreated. Hence, it applies to just about any goal that one may have in mind from excelling at work to overcoming certain fears or losing weight and getting the body that you've always wanted.

Now let's take phobias as an example – NLP revolves around the whole idea, that how we go about doing anything completely depends on the kind of emotion we've associated with it in the past on an unconscious level. Note, that all undesirable behaviors and beliefs that we may have are often acquired in this manner.

You may have an irrational fear of dogs for instance, because the first time you saw one you were told that dogs are dangerous and that you should stay away from them. Such a memory is then stored on an unconscious level and now every time you encounter a dog in the street you trigger an unconscious response which can be very difficult to change. This is the same for any phobia or irrational fear which can only truly be addressed on an unconscious level. NLP is a program that is geared towards doing just that!



What Is Time Line Therapy® ?

Time Line Therapy® is an advanced form of NLP and encompasses a set of techniques to dissolve negative emotions and Limiting Decisions held within the nervous system, particularly on significant emotional events from the past.

We all have our timeline and it's the way we unconsciously "encode" our five senses to define our past, present, and future. Notice how people are different in that some are presently oriented while others reminisce about their past or spend a great deal of time thinking about their future? We may not think about it but our internal representation of time dramatically affects our ability to deal with situations as well as our relationship with other people.



Time Line Therapy® can prove invaluable in helping people change their personalities for the better. One of its most significant teachings is the ability to recognise one's timeline structure which can be done in 2 ways – “in time” and “through time”. People with a timeline structure that belongs to the latter tend to see time as it passes in front of them.





People with an “in time” timeline structure, on the other hand, see the past behind them and their future in front of them. In this structure, one does not look at the present but instead associates with it. People that fit this description are often described as “living in the moment”. You tend to lose track of time especially when you’re doing something you like. Invariably, you tend to be late, and when deciding, family and friends tend to advise you to come an hour earlier than the actual time, knowing your time management skills, which can be described as poor at best. You’re the type who needs someone to set your schedule and sort out your priorities.

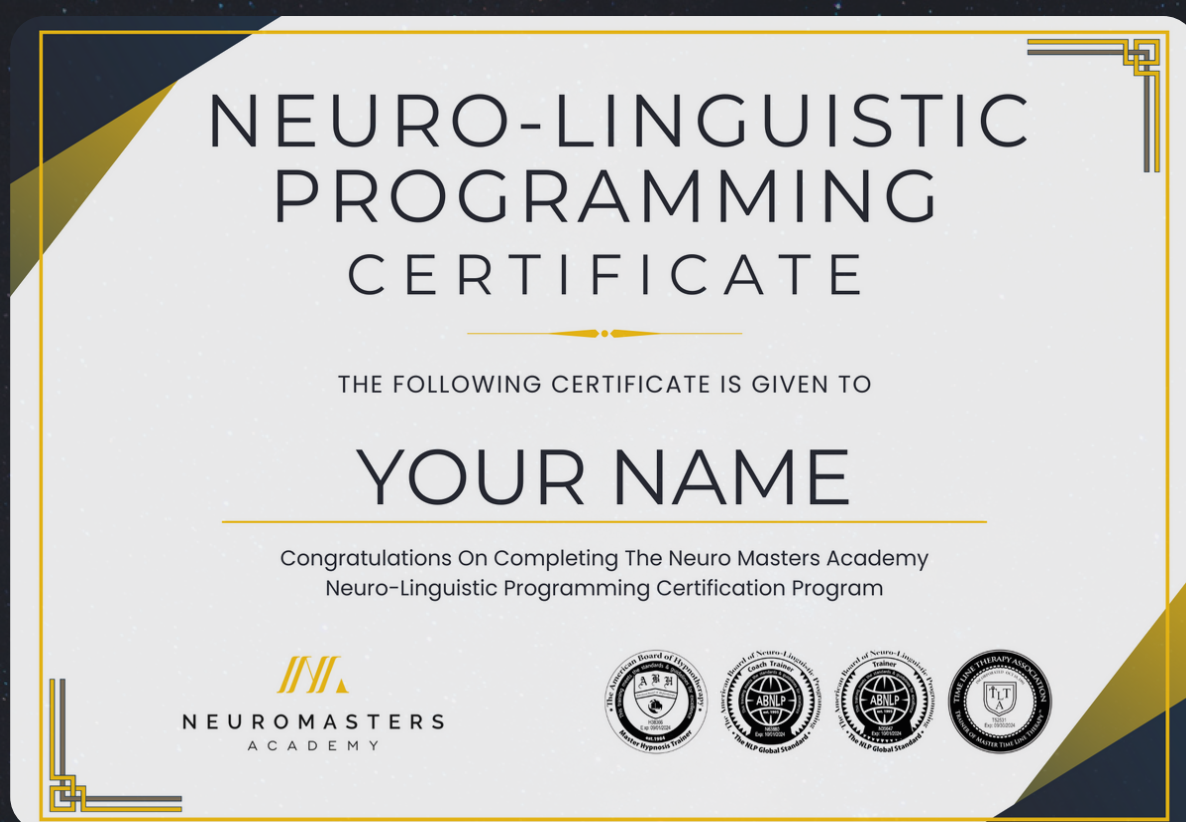




Now there's nothing inherently wrong with either of the two general timeline structures. However, the problem lies when somebody possesses a time structure that isn't working out very well for them. For example, setting your future and seeing it head-on is often a good thing. It's a common quality among people who are headstrong and motivated however such a timeline structure can prove stressful for some people. You may be too focused on your future that you fail to appreciate the present which is not a good thing and may lead to depression and poor relations towards other people.

Why Undergo NLP Certification?

Are you thinking about undergoing NLP certification but not quite sure if it's well worth looking into?



Perhaps you've just read a book about neuro-linguistic programming or looked up some of its benefits online and you're expecting to create some powerful life changes with it. Of course, one can't help but wonder if NLP Certification is worth the money and effort? What can such a program do for you?

Often a lot of people would delve into NLP only to walk away from it sometime later all because they couldn't apply it. To succeed in NLP, one must be able to demonstrate and apply what they've learned. Doing so requires a fair amount of competence and skill both of which you can expect to gain through NLP certification.

Often a lot of people who are interested in NLP have read on the matter extensively, including the steps and the different methodologies surrounding the program. However, many are still unable to gain the results that they want simply because they lack the guidance of a certified coach or trainer. Such professionals are in a better position to help you integrate and benefit from NLP through consistent practice.

Sure you can read all the books you want about NLP or even go through numerous DVDs but nothing beats having an accomplished individual go through the entire program with you demonstrating what they know and enabling you to pick up the pace quickly and more effectively. The certification can even put you in a position to help others do the same by becoming a coach yourself. It's all possible with a proper NLP certification!

Keen to Learn More?

Book Your Discovery Session ✨

To be considered for the program, applicants must schedule and attend a phone call with one of our Senior Team Members. On This Quick Call, We Will: **1.** Provide you with a step-by-step of the minimum requirements to become a board-certified Hypnotherapy or NLP Practitioner.

2. Show you the many options you'll have, to be able to apply NLP for your transformation and to help others experience immediate and permanent changes.

3. Provide you with a custom plan for building a career/business doing what you love and helping others.





Ready to change lives?

Absolutely!

Click the button above and let's go!



Chat With Us

(About Anything Really)



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